

## Contest Rules

This contest ("**Contest**") is sponsored by Fluke Electronics Corporation together with certain of its affiliated entities ("**Sponsor**"). The Contest starts at 11:59 pm Pacific Time on April 2, 2017 and ends 11:59 pm Pacific Time on June 30, 2017. **By entering the Contest, entrants agree to be bound by and to comply with these Official Contest Rules.** NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASE WILL NOT IMPROVE ODDS OF WINNING. VOID WHERE PROHIBITED.

**Eligibility:** Contest is open to any legal resident of any state of the United States and the District of Columbia who is 18 years of age and older and is an instructor at a post-secondary a vocational, technical, two-year and four-year college, university and/or apprenticeship program ("**Eligible Institutions**"). Instructors teaching at educational institutions that are not Eligible Institutions are not eligible to participate. In addition any instructor who was part of any finalist or grand prize winning entrance in any prior contest of Sponsor that is similar to the Contest is also not eligible to participate. Employees, officers, directors, agents, and representatives of Sponsor, its ultimate parent company, and each of their respective divisions, subsidiaries, affiliates, advertising and promotion agencies and family members and those residing in the same household of each such individual collectively, ("**Related Parties**"), are not eligible to win a prize.

### To Enter:

1. Tell us about your ideal pressure calibrator using the above criteria in the form of a written description of 500 words or less.
2. Complete the Educators Tool Grant Submission Form ([www.fluke.com/edupressuregrant](http://www.fluke.com/edupressuregrant)).
3. Submit form to [edu.pressure.grant@fluke.com](mailto:edu.pressure.grant@fluke.com) by 11:59pm PDT, June 30, 2017
4. The panel of qualified Fluke employees will review each submission and will choose winners based on the following criteria: explanation of the business benefit provided and demonstration of pressure calibration knowledge.
5. One Grand Prize winner will win three Fluke Pressure Calibrators (a \$24,000 value). One Second Place prize winner will win two Fluke Pressure Calibrators (a \$16,000 value), and five Third Place prize winners each win one Fluke Pressure Calibrator (an \$8,000 value).

On or before **July 20, 2017**, a panel of Sponsor-designated judges ("**Judging Panel**") will select the top five Applications as submitted by different Instructors based on the following ("**Judging Criteria**"): innovation and creativity (25%), technical skills demonstrated (25%), business value (25%), and presentation skills (25%).

In the unlikely event of a tie, the relevant top five Finalist Team Applications or winning submissions will be determined by the Judging Panel based on the highest score in the following category of the Judging Criteria: **technical skills demonstrated**.

**Prizes:** The prizes to be awarded are as follows:

- **Grand Prize.** One grand prize winning entrant will receive three Fluke Pressure Calibrators; approximate retail value, ("**ARV**"): \$24,000

- *Second place prize.* One Second Place prize winner will win two Fluke Pressure Calibrators (ARV: \$16,000).
- *Third place prize.* Five Third Place prize winners each win one Fluke Pressure Calibrator. Total ARV for third place prize package is \$8,000.

Odds of winning depend on number and quality of eligible entries received. EACH INSTRUCTOR AND INSTITUTION THAT RECEIVES A PRIZE IS SOLELY RESPONSIBLE FOR ALL FEDERAL, STATE, AND LOCAL TAXES ASSOCIATED WITH RECEIPT OR USE OF ANY PRIZE WON. Prizes are not transferable; no substitutions or exchanges permitted. Sponsor maintains the right not to award a prize if the criteria for completion have not been met. Limit one prize per Team.

**Notification:** Winners will be notified by phone and email on or about **July 21, 2017** and must follow the instructions contained in the notification to claim a prize. Prizes or any portion thereof returned as undeliverable or otherwise not claimed within 15 days after delivery of notification will be forfeited. As a condition of winning, Sponsor may require Instructors and Eligible Institutions to sign an affidavit of eligibility, liability release, publicity release, and acceptance of these Contest Rules to claim a prize.

**Privacy; Name and Likeness Release:** Please see Sponsor's privacy policy at <http://en-us.fluke.com/site/privacy/privacy-policy.html>. Except where prohibited by law, entry into the Contest constitutes permission to use entrant's Entrants (including each Member's and Advisor's) name, city of residence, likeness, prize information, and description of which Eligible Institution each Entrant is affiliated with, without limitation, in connection with the Contest (including as part of the publicly-distributed Contest winner list) and for Sponsor's promotional purposes without further permission or compensation.

**Sponsor's License of Rights to Application.** By entering into this Contest and submitting your Application, you grant the Sponsor, and its successors, assigns, licensees, representatives, and agents, a perpetual, irrevocable, royalty-free, non-exclusive, worldwide right and license to publish, reproduce, display, perform, distribute, adapt, edit, modify, translate, create derivative works based upon, and otherwise use and sublicense your Application and all other Contest materials, or any portion thereof, in connection with the Contest and for any entertainment, instruction/education, advertising, marketing, promotional, or business purposes, and to incorporate Applications and Contest materials, in whole or in part, into other works in any manner, form, media or technology now known or later developed. You agree to take, at Sponsor's expense, any further action (including, without limitation, execution of affidavits and other documents) reasonably requested by Sponsor to effect, perfect or confirm Sponsor's rights as set forth above in this paragraph. You will not be entitled to compensation for any use by Sponsor, or its agents, licensees or assignees, of your Application or Contest materials. Applications and all other Contest materials will not be returned to entrants.

**Representations and Warranties.** By submitting an Application, each entrant represents and warrants itself and for and on behalf of the entrant's team that (except for any Sponsor names or intellectual property) (a) the entrant and its Team own all rights in and to the Application, completed Entry Project, Introduction and all Contest materials submitted by the Team (including, without limitation, all copyright and other intellectual property rights); (b) all such Application, completed Entry Project, Introduction and Contest materials are original works of authorship on the entrant's and the Team's part and have not been copied, in whole or in part, from any other work and do not violate, misappropriate or infringe any copyright, trademark or other intellectual property or proprietary right of any other person or entity; and (c) all such Application, completed Entry Project, Introduction and

Contest materials do not and will not violate any applicable law, rule, regulation, or policy, including without limitation any policy of an Eligible Institution.

**No Confidentiality in Application:** Each entrant acknowledges that Sponsor may have access to, or may independently create content, product/service improvements, and material similar or identical to, the information provided in the Application and all other Contest materials, and each entrant's agrees that it will not be entitled to any compensation by reason of the use by Sponsor of such similar or identical improvements or material. Each entrant understands and agrees that all Applications submitted to Sponsor will not be treated as confidential, and each entrant agrees not to include or disclose any trade secrets or other confidential or proprietary information in any Application responses.

**Disclaimer; Liability Release:** Sponsor and each other Related Party are not responsible for any electronic, hardware or software program, network, Internet or computer malfunctions, failures or difficulties of any kind, or any late, lost, illegible, incomplete, damaged or misdirected entries. By entering the Contest, entrants release Sponsor and Related Parties from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

**Intellectual Property Notice.** FLUKE and FLUKE CONNECT are trademarks of Fluke Corporation. The Contest and all accompanying materials are copyright © 2016 by Sponsor. All rights reserved.

**General:** Contest subject to applicable federal, state and municipal laws. Contest and these Contest Rules will be governed, construed and interpreted under the laws of the State of Washington, U.S.A. without regard to any choice or conflicts of law principles that might refer the interpretation or enforcement thereof to the laws of any other jurisdiction. Sponsor reserves the right to amend, modify or cancel the Contest at any time without notice in order to maintain the security, fairness or proper play of the Contest, or any other reason Sponsor determines to be appropriate in its discretion. For example, if viruses, unauthorized human intervention, or other causes beyond Sponsor's control affect the security or proper play of the Contest, Sponsor may terminate the Contest early and award prizes based on Judging Panel review of all eligible entries submitted prior to such termination based on the Judging Criteria. Entrants who violate these Official Contest Rules, violate any law, rule, regulation, or policy in connection with participation in the Contest, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (as determined in Sponsor's discretion) are subject to disqualification. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified from the Contest. Any provision of these Official Contest Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Contest Rules will remain in effect.

For questions about the Contest email [edu.pressure.grant@fluke.com](mailto:edu.pressure.grant@fluke.com) or call 425.446.4600. For winner names and these Official Rules visit [www.fluke.com/edupressuregrant](http://www.fluke.com/edupressuregrant), or send written request with stamped, self-addressed, return envelope to Fluke Electronics Corporation, ATTN: Fluke Pressure Tool Grant Program c/o Andrew Wilson, 6920 Seaway Boulevard, M/S 250E, Everett, WA 98203 USA. Sponsor's computer clock located at such address is the official timekeeper for this Contest.